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BEACN's audio app mixer for content creators, BEACN Mix Create, will be available through Gandalf Distribution AB - photo credit: BEACN 2024

BEACN is respected by YouTubers, podcasters, Twitch streamers, WFH, and other creatives for their studio-quality audio solutions. BEACN products include USB microphones equipped with DSP audio processing and app-mixer audio controller that make controlling audio in real-time easy and convenient.

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"We are very optimistic about our new partnership with Gandalf and the network of retailers they represent. Finding mutually beneficial opportunities to expose new customers to BEACN, and our ecosystem of products and technologies, is a high priority for us now and in the future." says Craig Fraser, CEO BEACN.

Gandalf expects BEACN products to be available in select Scandinavian retailers in April, 2024.

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About BEACN

BEACN (TSX-V: BECN), a Victoria BC based consumer electronics company, develops innovative audio equipment, peripherals and technology for gamers, live streamers, and content creators. BEACN is committed to delivering premium products that enable everyone to produce studio-quality content. BEACN's award-winning product ecosystem includes BEACN Mic, BEACN Mix and BEACN Mix Create. BEACN is listed on the TSXV under the symbol BEACN.

The ELKO Group is one of the region's largest distributors of IT and consumer electronics products and solutions, representing 400 IT manufacturers. The company provides a wide range of products and services to more than 10 000 retailers, local computer manufacturers, system integrators and enterprises within various sectors in 11 countries in Europe.

About Gandalf Distribution AB

Gandalf Data AB was founded in Malmö in 1984. Since 2017 Gandalf Distribution AB is a part of ELKO Group, present in 11 countries in Europe. Gandalf import, market and sell IT-related hardware, software and consumer electronic products to partner resellers across Sweden, Denmark, Finland, Norway and Iceland.

Cautionary Note Regarding Forward-Looking Information

This press release contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities legislation (collectively, "forward-looking statements"). The forward-looking statements herein are made as of the date of this press release only, and the Company does not assume any obligation to update or revise them to reflect new information, estimates or opinions, future events or results or otherwise, except as required by applicable law. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budgets", "scheduled", "estimates", "forecasts", "predicts", "projects", "intends", "targets", "aims", "anticipates", or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved.

Such forward-looking statements are based on a number of assumptions of management and involve a variety of known and unknown risks, uncertainties and other factors which may cause the actual plans, intentions, activities, results, performance or achievements of the Company to be materially different from