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BEACN Releases Public Beta of macOS Software

Seamless integration of BEACN Mic, Mix and Mix Create with macOS unlocks audio benefits for more content creators.

VICTORIA, BC / October 6, 2023 / BEACN, the creators of content creator audio tools, is excited to announce the release of the beta version of its macOS software for its flagship products: BEACN Mic, BEACN Mix, and BEACN Mix Create.



BEACN's software has been developed and tested with macOS Sonoma as well as the previous two releases – photo credit: BEACN 2023

The new software, designed specifically for MacOS users, aims to enhance the user experience by providing seamless integration with Apple's Mac operating system. With this beta release, BEACN is taking a significant step towards its product



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offerings catering to a wider audience of podcasters, videographers, vloggers and more.

BEACN's software has been developed and tested with macOS 12, 13, and the very latest macOS Sonoma (macOS 14). Key features of the beta version include:

- Enhanced Compatibility: The software has been developed to ensure compatibility with macOS, allowing users to seamlessly connect and control their BEACN devices.
- Intuitive User Interface: The user interface takes its design from its Windows counterpart to provide a user-friendly experience, enabling users to easily navigate through various settings and customize their audio preferences.
- Advanced Audio Controls: The software offers advanced audio controls, empowering users to fine-tune their audio output, adjust microphone sensitivity, and optimize sound quality according to their specific needs.

"When we launched BEACN products in 2022, we knew we wanted to support the macOS ecosystem as part of our future software roadmap. Being able to offer our products to Mac-based creators is a crucial step in expanding our customer base and we're very happy to reach this milestone," says Craig Fraser, CEO of BEACN.

BEACN invites macOS users to participate in the beta testing phase and provide valuable feedback to further refine the software before its official launch. Users can download the beta version from <u>BEACN's download page</u> and share their feedback through the dedicated support channels.

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About BEACN



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BEACN (TSX-V: BECN), a Victoria BC based consumer electronics company, develops innovative audio equipment, peripherals and technology for gamers, live streamers, and content creators. BEACN is committed to delivering premium products that enable everyone to produce studio-quality content. BEACN's award-winning product ecosystem includes BEACN Mic, BEACN Mix and BEACN Mix Create. BEACN is listed on the TSXV under the symbol BEACN.