Press Release

**BEACN Returns to TwitchCon with New Product**

**Following up on its inaugural tradeshow experience in 2022, BEACN returns to demo its product and premiere a new one.**

VICTORIA, BC, Sep. 19, 2023 -- BEACN, a leading technology company for content creators and streamers, is thrilled to announce its return to TwitchCon with its current line-up and new product. The highly anticipated event will take place from October 20 to 22 at the Las Vegas Convention Center - West Hall.

On the heels of the GCX and PAX West conferences, BEACN attends TwitchCon to showcase its innovative products at Booth SW-32. Attendees can look forward to experiencing firsthand the cutting-edge technology that has made BEACN a trailblazer in the content creator industry.

"TwitchCon 2023 will mark BEACN's second official appearance and the 5th or 6th TwitchCon for many of our staff. It's a wonderful opportunity to connect directly with the streamers and creators who use our gear every day, which leads to invaluable insights and creative new ideas every time we attend. " says BEACN CEO, Craig Fraser. "We'll have hands-on demos, giveaways, and an opportunity to chat in person with our team!"

TwitchCon is an annual convention that brings together gamers, streamers, and industry professionals from around the world. With a wide range of activities, including panels, workshops, and live performances, TwitchCon offers a unique opportunity for networking, learning, and celebrating the vibrant gaming community.

BEACN invites all TwitchCon attendees to visit Booth SW-32 to experience their current audio solutions for content creators, gamers and streamers.

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**About BEACN**

BEACN (TSX-V: BECN), a Victoria BC based consumer electronics company, develops innovative audio equipment, peripherals and technology for gamers, live streamers, and content creators. BEACN is committed to delivering premium products that enable everyone to produce studio-quality content. BEACN's award-winning product ecosystem includes BEACN Mic, BEACN Mix and BEACN Mix Create. BEACN is listed on the TSXV under the symbol BEACN.