

### **BEACN Wizardry & Magic Inc.**

Victoria, British Columbia – February 7, 2023 – BEACN Wizardry & Magic (TSXV:BECN) ("BEACN" or the "Company") is pleased to announce BEACN Mic and BEACN Mix Create as winners in CGM Tech Online Magazine ("CGMagazine") Best Of 2023 Series.

Winning <u>Best Microphone 2023</u>, **BEACN Mic** is described as standing out for "being a mixer and being it's own processor without sacrificing a bit of sound quality".

**BEACN Mix Create** is the category winner for <u>Best Audio Solution 2023</u>. Described as "a tool that should find its way into the hands of every content creator out there".

Craig Fraser, CEO of BEACN, noted that "We are both proud and humbled to be recognized amongst such an esteemed group of other companies and products. Being chosen at the top of those categories is an even higher honor. Many wonderful people worked on BEACN Mic and BEACN Mix Create, helping to bring these fantastic products to fruition. There's lots more to come!"

#### **About CGMagazine**

Originating as a monthly Canadian print publication in 2010, CGMagazine has since expanded to include a globally distributed digital magazine, as well as a thriving website; all of which seek to explore the culture and news of comics, gaming, technology, and film. CGMagazine has stood as a strong and independent voice that explores all aspects of the media. They regularly test, review and rate new and existing consumer electronics.

#### About BEACN Wizardry & Magic Inc.

BEACN, is a leading disruptor and audio innovator in the content creation and gaming industry. The company's talented team creates from-the-ground-up technology and software solutions that help gamers, live streamers, podcasters, and content creators produce studio-quality content to share with anyone, anywhere.

BEACN is creating an ecosystem of content creator peripherals with BEACN Mic, the world's most advanced USB-C microphone, BEACN Mix, an intuitive audio controller, and BEACN Mix Create, an inventive mixer for content creators.

BEACN is listed on the TSXV under the symbol BECN.



For further information, please contact:

## **BEACN Wizardry & Magic Inc.**

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# **Reader Advisory**

Certain information set forth in this news release contains forward-looking statements or information ("forward-looking statements"), including details about the proposed Offering and the Company's proposed use of proceeds from the Offering. By their nature, forward-looking statements are subject to numerous risks and uncertainties, some of which are beyond the Corporation's control, including risks associated with the inability to complete the Offering, timing of receipt of regulatory approval, change in market conditions, evolving global supply chain issues, evolving economic and political issues, and demand for BEACN products. Although the Company believes that the expectations in its forward-looking statements are reasonable, its forward-looking statements have been based on factors and assumptions concerning future events which may prove to be inaccurate. Those factors and assumptions are based upon currently available information. Such statements are subject to known and unknown risks, uncertainties and other factors that could influence actual results or events and cause actual results or events to differ materially from those stated, anticipated, or implied in the forwardlooking statements. Accordingly, readers are cautioned not to place undue reliance on the forward-looking statements, as no assurance can be provided as to future results, levels of activity or achievements. Furthermore, the forward-looking statements contained in this document are made as of the date of this document and, except as required by applicable law, the Company does not undertake any obligation to publicly update or to revise any of the included forwardlooking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement.

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