



BEACN Wizardry & Magic Inc.

**BEACN Wizardry & Magic
to Attend TwitchCon 2022**

Victoria, British Columbia – Sept 28,2022 – BEACN Wizardry & Magic Inc. (TSXV:BECN) (“**BEACN**” or the “**Company**”) is pleased to announce their participation at TwitchCon 2022 in San Diego, California.

BEACN will host attendees at a gaming and creator-centric booth located at **1023-SW in Hall G**, in the “Streamer Workshop” area of the conference. Eight interactive demonstration stations featuring BEACN Mic and BEACN Mix Create, will give attendees hands-on experience with BEACN products and a chance to interact directly with BEACN staff. Products will be available for purchase directly from the booth.

“The BEACN team is thrilled to be taking part at Twitchcon. We’re all looking forward to meeting our existing users and expanding our customer base,” said Craig Fraser, BEACN Co-founder and CEO.

TwitchCon is open to industry professionals, streamers, and fans. The convention allows community members to meet streamers, discover new products, and trial new games. With over 30,000 attendees from around the world expected to attend the upcoming San Diego show, the BEACN line of products are poised to be seen by thousands of new potential customers over the course of the 3 day event.

Twitch.tv is a live streaming video mega-platform. In 2021, Twitch had 31M avg. daily viewers, 8M monthly unique streamers and 1.3B minutes of content consumed.





About BEACN Wizardry & Magic Inc.

BEACN, a leading disruptor and audio innovator in the content creation and gaming industry. The company's talented team creates from-the-ground-up technology and software solutions that help gamers, livestreamers, podcasters and content creators produce studio-quality content to share with anyone, anywhere.

BEACN is creating an ecosystem of content creator peripherals with BEACN Mic, the world's most advanced USB-C microphone, BEACN Mix, an intuitive audio controller, and BEACN Mix Create, an inventive mixer for content creators.

BEACN is listed on the TSX Venture Exchange under the symbol BECN.

For further information, please contact:

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Reader Advisory

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