



## **BEACN Wizardry & Magic Inc. Shows Strong First Week Sales**

**Victoria BC, Canada** Feb 09, 2022 - BEACN Wizardry and Magic Inc. ("BEACN" or the "Company", TSXV:BECN) officially commenced sales for BEACN Mic, BEACN Mix and BEACN Mix Create on January 31, 2022.

BEACN Mix Create sold out both colour variants within 12 hours and shows strong signs of interest for upcoming restocked inventory which will arrive this week.

BEACN Mic Dark has also sold out, with the white variant moving quickly as well. Restock is expected in 2-3 weeks for the dark variant.

BEACN Mix is moving well in both colour variants and there is still some stock available.

The media embargo was also lifted on January 31, 2022, resulting in many positive reviews by leading content creators. Most reviews can be found on YouTube.

Craig Fraser - CEO stated:

"Our first week has been an incredible whirlwind of learning, growth and positive results for our amazing team. I couldn't be more proud of what we've built and where we are headed!"



## About BEACN

BEACN builds world-class studio equipment for everyone. Our team of technology enthusiasts design and manufacture products to help you make better content.

BEACN products are just that - BEACN products. We don't white label anyone else's stuff, and we don't let anyone white label ours. We guarantee that you're using something created specifically by us, just for you.



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